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## CRISES IN THE MASS PSYCHICS PERSONALITY AND PSYCHOLOGICAL SCIENCE - PUZZLING OR LOGICAL SYNCRONIZATION

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**Abstract.** *The article contains a brief analysis of the author - student of prof. Georgi Yolov - research interests and originality of searches of prominent Bulgarian psychologist jubilee. Of these, the author takes the occasion to direct his analytical gaze on contemporary psychological science. In the analysis is stressed on the crisis tendencies in it as well as on the monotony of the research approaches the departing of the scientific researches from the real life credibility of their practical applicability and rationalization.*

*Some of the theses and opinions of the author are „verified“ and illustrated with empirical data derived from the analysis of several dozen dissertations in psychology defended in Bulgaria in recent years (decades).*

**Keywords:** Psychology crisis, monotal crisis, traditional psychology, critical psychology

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