

NATURE AND SPECIFICS OF PREJUDICE DEVELOPMENT — OVERLOOK ON THE NORMATIVE AND COLLECTIVE ACTIONS OF THE GROUPS

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Abstract. *This article will examine the structure of prejudice, its characteristics and some paradox features, related to it. The main supported theses in the work are based on the analysis of John Dixon and Mark Levin's concept of the role of intergroup emotions of the development of prejudice and discrimination (2012) and Crandal's social norm influence over prejudice (2002).*

Keywords: prejudice, social norms, pro-minority politics, intergroup contact
