

## IN CONCLUSION

The main purpose of our work was to review the way manipulativeness appear in different cultures and its relation with different attachment styles. We made an educated guess that culture as a pattern will be an essential variable when it comes to the way the phenomenon affects people and society. Based on prior knowledge, we defined our and used a series of scientific methods to test them. We compared the main variant –manipulativeness and studied its correlation with attachment styles. As expected our main construct showed statistically significant discrepancies in both samples. The initial hypothesis was at the end confirmed by using the already described in the paper methods. To test manipulativeness we constructed our own instrument that also showed very high reliability in our study and adapted it for Bulgarian population.

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