

BASIC INDIVIDUAL VALUES OF BULGARIAN STUDENTS IN EMERGING ADULTHOOD: A COMPARATIVE ANALYSIS

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Abstract. *This article traces the dynamics of the fundamental individual values of Bulgarian students in emerging adulthood, between 18 and 29 years of age, during the period of social and economic transition in Bulgaria. Three empirical studies were conducted in 1995, 2005, and 2015 that were based on the Schwartz Value Survey (Schwartz 1992). Results from a comparison of the three cohorts indicate that the importance of both individual and collective values has grown during the 20-year period of the overall study. While value priorities did not generally change over time, they became more ambivalent, with collective interests prevailing over individual interests in 2015. The article also discusses issues related to the characteristics of value models observed among emerging adults since 1989 after the fall of the communist regime in Bulgaria.*

Keywords: basic individual values; dynamics of value orientations; emerging adulthood; Bulgarian students; post-totalitarian context.

Acknowledgment

This work is supported by: (i) National Science Fund at the Bulgarian Ministry of Education and Science Project: DN 15/2/ 11.12.2017; (ii) Project of the National Scientific Program "Information and Communication Technologies for a Single Digital Market in Science, Education and Security (ICTinSES)", financed by the Bulgarian Ministry of Education and Science.

The article can be cited as follows:

Garvanova, M., Papazova, E. (2019). Basic Individual Values of Bulgarian Students in Emerging Adulthood: A Comparative Analysis. *Psychological Research*, Volume 22, Number 3, 2019, 641-656. ISSN 0205-0617 (Print); ISSN 2367-9174 (Online).

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Contribution:

Magdalena Garvanova – Abstract, Introduction, Method, Data Collection, Results, Data Analyses, Discussion, and References.

Eva Papazova – Introduction, Method, Data Collection, Data Processing, Data Analyses, and References.

Submitted – June 2019

Revised – August 2019

Published – December 2019

The authors have read and approved the final manuscript.